

est. 2012

## **Colorado Kayak Fishing Club**

2023 Season Sponsorship

**Our Mission:** It is the mission of the [Colorado Kayak Fishing Club](#) (CKFC) to promote and inspire fishing education and conservation in a friendly community environment.

Colorado Kayak Fishing Club is a volunteer run, non-profit 501(c)7 organization.

**Our Club:** Kayak fishing has been the fastest growing segment within the angling industry; and in a state that is known for its love for the outdoors, Colorado is no exception. Founded in 2012, we have quickly grown to serve a community of anglers from across the state, with a focus on promoting a positive angling environment. Originally organized as a group of anglers via social media, our [Facebook](#) group now impressively hosts over 4000 members of local anglers! We added 300 members in the last year! Over 150 of which are active in tournaments on the State and National level.

**Our Tournament Series:** CKFC was trying to figure out a way to make a difference in our community as an organization. With that in mind, the idea of hosting tournaments was born! By hosting tournaments, we can both promote our sport and create revenue to be donated to a local charity each year.

In 2015, Colorado Kayak Fishing Club launched a unique multi-species Catch/Photo/Release tournament series; testing anglers skills for a variety of warm water and cold water fish. Growing in 2016, the club added a traditional bass tournament series to the line up. In 2021 we had 30 anglers qualify for The All-American Kayak Classic in Missouri AND the Kayak Bass Fishing National Championship in Louisiana!

**Our Members, Your Audience:** Our club includes men and women of all skill levels in the Colorado kayak fishing community. Anglers that participate in our events and Facebook group are focused on fishing for various warm and cold water species, mainly Trout, Pike, Walleye, and Bass. Our members are heavily involved in social media and share information on techniques, gear, and products on our page.

Great sponsors help make our tournament series successful, which in turn help us donate to organizations that are making a difference in our community.

Thank you for your consideration.

**Josh Hinz - CKFC President**

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**Scott Brands - CKFC Sponsor Manager**

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## **CKFC Sponsor Tier Levels**

### **Club level Sponsor Up to \$250 value donation**

Post on Facebook thanking sponsor and spotlighting products/company, logo with link on CKFC webpage, and shout out at various live events and Facebook posts. Giveaways during each tournament and banquet on behalf of each sponsor. Post will remain an announcement on our group page for 1 week.

### **Silver Sponsor \$500 value donation**

Post on Facebook thanking sponsor and spotlighting products/company, logo with link on CKFC webpage, large icon on Facebook and CKFC page, and shout out at various live events and Facebook posts, logo on outer ring of banner, ability to post sales, special events, and advertisements.

### **Gold Sponsor \$750 value donation**

Post on Facebook thanking sponsor and spotlighting products/company, large icon on Facebook and CKFC page, inner ring on banner, ability to tag self on Facebook and advertise events, tagged in tournament results and write ups and shout out at various live events and Facebook posts, ability to post occasional product photos and advertise special events on Facebook, 1 additional social media post by board members during the season.

### **Platinum/Title Sponsor \$1,000 value**

All Gold sponsor benefits plus 2 social media posts by board members during the season, push from board to get members to special events and seminars, ability to sponsor a single tournament of your choice with all social media for said tournament tagged to them. You can also help name the event. Limited to 11 Platinum/Title Sponsors and we will run out.