

est. 2012

Colorado Kayak Fishing Club

2021 Season Sponsorship

Our Mission: It is the mission of the [Colorado Kayak Fishing Club](#) (CKFC) to promote and inspire fishing education and conservation in a friendly community environment.

Colorado Kayak Fishing Club is a volunteer run, non-profit 501(c)7 organization.

Our Club: Kayak fishing has been the fastest growing segment within the angling industry; and in a state that is known for its love for the outdoors, Colorado is no exception. Founded in 2012, we have quickly grown to serve a community of anglers from across the state, with a focus on promoting a positive angling environment. Originally organized as a group of anglers via social media, our [Facebook](#) group now impressively hosts over 3,000 members of local anglers, over 130 of which are active in tournaments.

Our Tournament Series: CKFC was trying to figure out a way to make a difference in our community as an organization. With that in mind, the idea of hosting tournaments was born! By hosting tournaments, we can both promote our sport and create revenue to be donated to a local charity each year.

In 2015, Colorado Kayak Fishing Club launched a unique multi-species Catch/Photo/Release tournament series; testing anglers skills for a variety of warm water and cold water fish. Growing in 2016, the club added a traditional bass tournament series to the line up. In 2020 we sent 12 anglers to The All-American Kayak Classic in Missouri!

Our Members, Your Audience: Our club includes men and women of all skill levels in the Colorado kayak fishing community. Anglers that participate in our events and Facebook group are focused on fishing for various warm and cold water species, mainly Trout, Walleye, and Bass. Our members are heavily involved in social media and share information on techniques, gear, and products on our page.

Great sponsors help make our tournament series successful, which in turn help us donate to organizations that are making a difference in our community.

Thank you for your consideration.

Brett Wendling - CKFC President

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Ronnie Romero - CKFC Sponsor Manager

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CKFC Sponsor Tier Levels

Club level Sponsor (Up to \$200 value donation and under 15% paid-member discounts):

Post on Facebook thanking sponsor and spotlighting products/company, logo with link on CKFC webpage, small icon on Facebook and CKFC page, and shout out at various live events and Facebook posts.

Silver Sponsor (\$201-\$499 value and 15-20% paid-member discounts):

Post on Facebook thanking sponsor and spotlighting products/company, logo with link on CKFC webpage, large icon on Facebook and CKFC page, and shout out at various live events and Facebook posts, logo on outer ring of banner, ability to be tagged by members on Facebook posts, can post special events.

Gold Sponsor (\$500-\$749 value and 21-40% paid-member discounts):

Post on Facebook thanking sponsor and spotlighting products/company, large icon on Facebook and CKFC page, inner ring on banner, ability to tag self on Facebook and advertise events, tagged in tournament results and write ups and shout out at various live events and Facebook posts, ability to post occasional product photos and advertise special events on Facebook, 1 social media video by board members during the season. We will schedule time with each Gold Sponsor to put promotional photos/videos together in the first quarter of 2021 to make sure we meet our expectations for the season.

Platinum/Title Sponsor (\$750+ value):

All Gold sponsor benefits plus 2 social media videos by board members during the season, push from board to get members to special events and seminars, ability to sponsor a single tournament of your choice with all social media for said tournament tagged to them. You can also help name the event. Limited to 10 Platinum/Title Sponsors and we will run out.